

CANADIAN CENTRE FOR ETHICS IN SPORT

Is proud to present...

In partnership with



Club Excellence

DOES YOUR CLUB:

- ✓ Want to attract more participants?
- ✓ Want to attract corporate partners or new funders?
- ✓ Want to increase awareness of, and obtain tools and resources to successfully implement LTAD or LTPD?
- ✓ Spend a lot of time “putting out fires”?
- ✓ Need more volunteers?

WORKSHOP DETAILS

DATE & TIME

Saturday,

November 23, 2013

9:00am – 5:00pm

LOCATION

Algonquin College

-Room TBA-

1385 Woodroffe Ave.

Ottawa

K2G 1V8

FEE

FREE: Sponsored by the Ottawa

Sport Council

PROMOCODE: OSCPROMO

REGISTER ONLINE

Max. 2 participants per club

www.clubexcellenceosc.eventbrite.com

Club Excellence is a program built to support any sport, is third party operated, using fair and transparent methods to deliver a national certification program. It was developed by a group of like-minded organizations (Gymnastics Canada, Swimming Canada, CanoeKayak Canada, Athletics Canada, and Speed Skating Canada) who came together around the development and delivery of a national, workshop-based program designed to help sport clubs provide quality programming and effective club management practices. The certification program recognizes clubs and associations that invest in building capacity to meet and exceed a basic set of operating principles.

The six core areas of Club Excellence are program delivery, coaching, people management, governance, financial accountability, and marketing, recruitment and revenue generation. Great sport organizations are those that develop strategies on the field and off. Club Excellence can help. Best of all, your club or association will be recognized for the investment made in establishing policies and processes to meet your day-to-day challenges.

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