

SHE'S AN ACE FAQs



Women and Girls Coach Development Initiative

Q: What is this initiative about?

A: She's an ACE stands for Accelerate Coaching Equity for Women and Girls in Tennis. We're launching a local project to increase the number of **certified female tennis coaches** in Ottawa by offering the **OTA Level 1 Coach certification** (including First Aid) locally this fall, with **financial support** available.

Q: What are you asking clubs to do?

A: We're inviting clubs to:

- **Promote the opportunity** to women and girl members (ages 16+)
- **Nominate or refer potential participants**
- **Support fundraising** efforts to help cover costs for selected candidates
- (Optional) **Host a mini event** to raise awareness and funds

Q: How much does certification cost, and what funding is available?

A: The total cost is approximately **\$1000 per participant** (Level 1 + First Aid + Additional Training + Insurance).

The OSC has committed to certifying **5 female coaches** and we are aiming to support **7 additional female coaches**. We encourage the tennis community to **collectively remove the barriers** for continuing female leadership in tennis and **support financial costs** for deserving participants.

Q: Who is eligible to participate in the program?

A: Any **girl or woman aged 16+** who:

- Has an interest in tennis and leadership
- Is willing to commit to a weekend training session
- Lives in Ottawa or surrounding areas
- Is excited to coach beginner players (youth or adults)
- Play level of at least 3.0

No previous coaching experience is required.

Q: What is the benefit to our club?

A:

- Grow your club's **base of trained coaches**
- Create **leadership pathways** for your members
- Help make tennis more **inclusive and welcoming**
- Be recognized as a supporter of **women in sport**

Q: When will the course take place?

A: The course is scheduled for **August-September 2025**. OTA Level 1 Instructor training will take place **August 16-17 and September 27-28, 2025** (weather dependent), with an exact date for first aid and additional training to be confirmed based on participant and facilitator availability. All training will be held **in Ottawa** to reduce travel barriers.

Q: How can we promote this to our members?

A: Clubs will receive a **promo toolkit** with:

- Email/social media templates
- Posters for clubhouses
- Sample IG/Facebook graphics
- Suggested newsletter blurbs

Q: How do we confirm our club's participation?

A: Simply email **Lauren** at **projects@sportottawa.ca** by **July 15th** to join the partner list and receive materials.